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## Nassimi Proudly Sponsored One Tree Planted Day of Service Honoring the 25th Anniversary of 9/11

**NEW YORK, NY, September 11, 2026** — Nassimi, a leading manufacturer of sustainably designed upholstery materials, proudly sponsored a Day of Service commemorating the 25th anniversary of September 11. Held September 9, 2026, at Battery Park, the event was hosted by One Tree Planted, a leading environmental non-profit and founding member of the 9/11 Day National Commemoration Committee, in partnership with 9/11 Day, AmeriCorps, and The Battery Conservancy. Volunteers and sponsors came together for tree planting and park restoration, observing the anniversary through community renewal.

Continuing its longtime partnership with One Tree Planted, Nassimi was honored to support an initiative that transformed remembrance into local environmental stewardship. Nassimi employees joined fellow volunteers and sponsors to plant a ceremonial oak tree in Battery Park's Labyrinth of Contemplation, along with various shrubs and plants. Located near the National September 11 Memorial & Museum, The Battery stands as both a memorial space and a symbol of resilience for New Yorkers. The day concluded with a gathering in the Bosque Gardens, offering a moment for reflection and connection.

“As a New York City-based company, supporting this significant 9/11 anniversary allowed us to align our commitment to sustainability with meaningful action, helping create a greener community space while honoring the victims, their families, and all those who helped rebuild and restore our city,” said Iwan Nassimi, Executive Vice President of Nassimi.

Nassimi has supported One Tree Planted for over five years, helping plant over 50,000 trees as part of the organization's global reforestation efforts. Since 2014, One Tree Planted has planted more than 171 million trees across 84 countries.

"We're grateful for partners like Nassimi who demonstrate their commitment through both action and long-term support," said Chelsea Durante, Manager of Corporate Partnerships at One Tree Planted. "Their contribution helped mark this somber milestone with a living legacy of resilience,

unity, and hope."

For more information, visit www.nassimi.com.

**ABOUT NASSIMI:** Nassimi LLC is a leading supplier of faux leather and performance upholstery textiles. Since its inception in 1978, Nassimi has been recognized as a market innovator, setting industry standards and always aiming to exceed expectations. In addition to offering an extensive in-stock product line, Nassimi works closely with manufacturers in a variety of industries to provide solutions to their vinyl and coated fabric needs. With its technical expertise and innovative thinking, Nassimi takes a proactive approach to creating cost-effective and application-specific products that suit its customers' needs. Instagram: @NassimiLLC. LinkedIn

**About One Tree Planted:** One Tree Planted is an environmental nonprofit on a mission to foster a sustainable and resilient future through innovative Nature-based Solutions rooted in the science of trees. Its work prioritizes the restoration of degraded landscapes, climate-critical regions, and Key Biodiversity Areas essential to the planet's ecological balance and human wellbeing. Since 2014, it has planted more than 171 million trees with 489 partners across 84 countries — and made 112 cities greener by planting urban trees. Learn more at www.onetreeplanted.org

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