

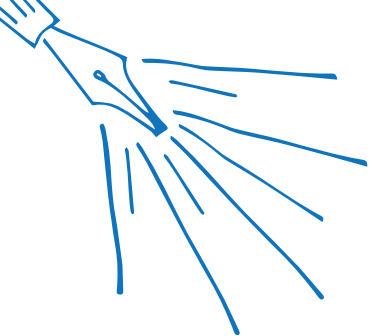


HELLO CLEAN.



WRITER'S BLOCK™

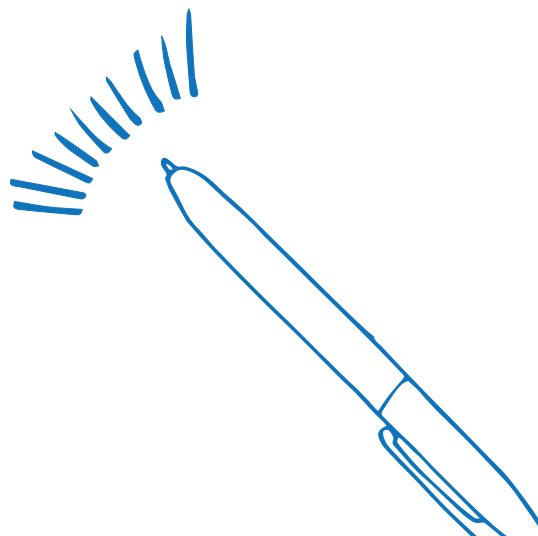
The super stain-resistant polyurethane™



Writer's Block is a proprietary fluorocarbon free stain repellent technology for faux leather, that offers the highest level of cleanability. With its repel & release stain inhibiting system, Writer's Block prevents the toughest of stains, including ballpoint ink and marker, from setting into the material allowing for most stains to simply be wiped clean with a damp cloth.

Writer's Block offers unparalleled resistance to the most difficult of stains. Ink is no match for Writer's Block. Coffee, wine, ketchup or iodine don't stand a chance.

It's everything resistant.

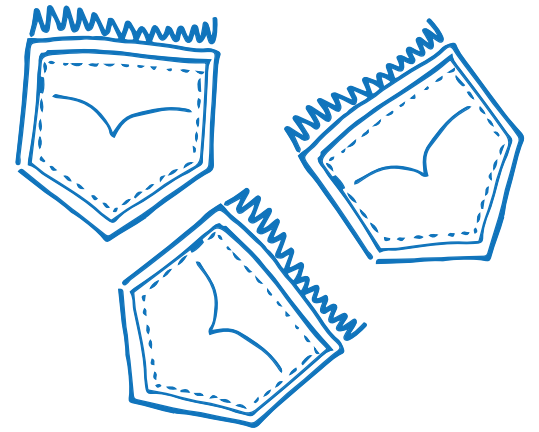


GOODBYE INK



HELLO CLEAN

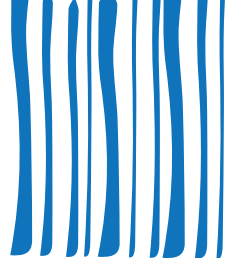
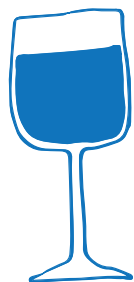
BYE BYE DENIM DYE



There's nothing quite like that perfect pair of jeans.

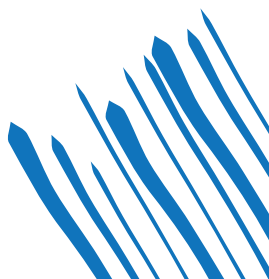
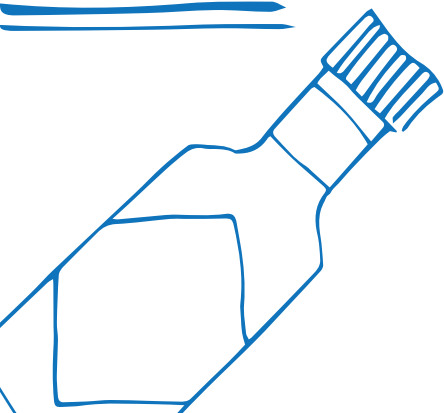
But nothing stains quite like indigo dye either (as many apparel manufacturer labels now warn you about).

Writer's Block acts like an invisible barrier for your upholstery, preventing dye transfer or making it easy to wipe off with a damp cloth.



The lighter the color of the upholstery, the more likely a slice of pizza is going to land face down on it.

Equally likely, mustard, ketchup, or coffee spills will all inevitably find their way to your furniture over time. Don't leave anything to chance with Writer's Block stain protection.



NOW YOU SEE ME



NOW YOU DON'T



BEYOND CLEANABILITY

10 weeks or more Hydrolysis Resistance,
double the contract industry standard

Inherent anti-microbial protection,
without the use of harmful chemicals

Superior abrasion resistance

Engineered knit backing for excellent stability
and upholsterability

Bleach Cleanable

Built to stand up to most commercial
disinfectants



ELEVATED DESIGN

Writer's Block is available in a multitude of patterns and hundreds of colors, thoughtfully designed for use in any interior environment.

Whether Hospitality, Healthcare, Education, or Residential, faux leathers with Writer's Block are designed with an authentic appearance that will easily complement and elevate any setting. They are specially engineered to upholster beautifully, to avoid any puddling or wrinkling issues.



RESPONSIBLE DESIGN

Always designed with environmental stewardship in mind. Writer's Block is thoughtfully produced with a focus on continual improvement in the areas of greenhouse gas emission and the reduction of water- and electricity-usage, as well as production waste. Writer's Block is PVC free, solvent free and compliant to CA Prop 65. It is free of fluorocarbons, phthalates, flame retardants and anti-microbial/anti-bacterial additives.



Healthy Hospital Compliant
REACH Compliant
RoHS Compliant
LBC Red List Compliant
HPD Available

